

2008 WAVE Award Winners List

Award: Merit

Category: Budget Productions
Production Company: Charter Media
Client: Countryside GM Auto Group
Title: Countryside Image
Credits:
Producer: Joel Inden
Director: Joel Inden
Editor: Valerie Hesslink
Designer: N/A
Writer: Joel Inden
Videographer: Joel Inden
Michael Curwood co-producer, Kelly Klaschus-Talent/co-producer

Award: Merit

Category: Craft - Editing
Production Company: American Family Insurance
Client: American Family Insurance
Title: "Georgia - Career Opportunities"
Credits:
Producer: Steve Schumacher
Director: Steve Schumacher
Editor: Karl Soehnlein
Designer: Tilt Media / Reel Wave Media
Writer: Reel Wave Media
Videographer: Various

Award: Merit

Category: Craft - Interactive Programming
Production Company: Madison Area Technical College -
Multimedia
Client: Teachers, Heidi Petersen and Tammy Downing
*Title: Radiographic/Anatomical Landmarks for Dental Hygiene
Learning Object*
Credits:
Producer: Joan Zander Millard
Director: Joan Zander Millard
Designer: Dale Mitchell & Joe Burud
Writer: Heidi Petersen, Tammy Downing, & Joan Zander Millard

Award: WAVE

Category: Craft - Interactive Programming
Production Company: Madison Area Technical College -
Multimedia
Client: Teacher, David Shaw
Title: Stoichiometry of a Gas Phase Reaction Learning Object
Credits:
Producer: Joan Zander Millard
Designer: Joe Burud
Writer: David Shaw & Joan Zander Millard
Videographer: Jerry Jacobsen and Jim Maynard

Award: Merit

Category: Craft - Writing
Production Company: Pulse Communication
Client: Kimberly Clark/Huggies
Title: Today's mom -- a different world.
Credits:
Writer: Pamela Rucinski

Award: Merit

Category: Info and Doc
Production Company: Rucinski & Reetz
Client: US Attorneys Office
Title: Living in Shadows: Innocent Victims of Meth
Credits:
Producer: Rucinski & Reetz

Award: Merit

Category: Informational and Documentary
Production Company: Discover Mediaworks
Client: Wisconsin Corn Growers Association
Title: Corn Ethanol - Fueling our Future
Credits:
Producer: Stacey Wendt-Kaisler
Editor: John Oaks
Videographer: Trevor Wright

Award: WAVE

Category: Informational and Documentary
Production Company: AGP
Client: Sub-Zero, Inc./Wolf Appliance Inc.
Title: Two Classic American Companies
Credits:
Producer: William Nimmow
Director: William Nimmow
Editor: Jeff Buss
Designer: Nick VanEgeren
Writer: Kym McNabb, William Nimmow, Sue Mowris
Videographer: Jeff Buss
Creative Director - Jeff Buss

Award: WAVE

Category: Informational and Documentary
Production Company: AGP
Client: Sub-Zero, Inc./Wolf Appliance Inc.
Title: Design Highway ∓ New York, NY
Credits:
Producer: William Nimmow
Director: William Nimmow
Editor: Jeff Buss
Writer: William Nimmow
Videographer: Jeff Buss

Award: Merit

Category: PSA/Public Service
Production Company: AGP
Client: ADA JDRF
Title: ADA JDRF ∓Thunder Run∓ PSA
Credits:
Producer: Tamara Champeny
Director: Jeff Buss
Editor: Jeff Buss
Designer: Matt Strahl, Nick VanEgeren
Writer: Sue Mowris
Videographer: Jeff Buss

Award: WAVE

Category: PSA/Public Service
Production Company: Charter Media
Client: Charter Marketing
Title: Lawton HPV PSA
Credits:
Producer: John Nee
Director: John Nee
Editor: John Underly
Designer: John Underly and John Nee
Writer: The Office of Lt. Governor Barbara Lawton
Videographer: Michael Curwood
Lighting ∅ Joel Inden, Hair and makeup ∅ Kelly Klaschus,
Teleprompter ∅ Wendy Patterson

Award: WAVE

Category: PSA/Public Service
Production Company: ProVideo & Film, Inc.
Client: Punch Creative / Waste Commission of Scott County
Title: "I Live Here" 1 x :30 TV PSA
Credits:
Producer: Tom Kermgard
Director: Bill Patton
Editor: Chris Dabner
Writer: Bill Patton
Videographer: Jerry Emmerich
Haggar Audio

Award: WAVE

Category: PSA/Public Service
Production Company: Visuality
Client: Education Minnesota
Title: Back to School
Credits:
Producer: Jay Sapiro
Director: Jay Sapiro
Editor: Matt Larson
Designer: Erin Hughes
Writer: Christine Leonard Punzel
Andy Raben - audio

Award: Merit

Category: Sales and Marketing
Production Company: Charter Media
Client: Zimbrick Acura
Title: Innovation and Excellence
Credits:
Producer: Michael Curwood
Director: Michael Curwood
Editor: Shawn Lowry
Writer: Michael Curwood
Videographer: Michael Curwood
crew: Kelly Klachus, Joel Inden, John Nee

Award: WAVE

Category: Staging Events
Production Company: AGP
Client: Harley-Davidson
Title: True Custom Leadership
Credits:
Producer: Andy Garcia
Director: William Nimmow
Editor: Chris Dabner
Writer: Andy Garcia
Videographer: Jeff Buss

Award: WAVE

Category: Staging Events
Production Company: AGP
Client: Harley-Davidson Motor Company
Title: Business Is Personal
Credits:
Producer: Andy Garcia
Director: Andy Garcia
Editor: Jeff Buss
Designer: Matt Strahl, Nick VanEgeren
Writer: Andy Garcia
Videographer: Jeff Buss

Award: WAVE

Category: Staging Events
Production Company: Bennett Marketing & Media Production
Client: National Credit Union Foundation (NCUF)
Title: 2007 National Credit Union Foundation Herb Wegner Memorial Award for Individual Achievement †
Credits:
Producer: Bruce Bennett, BMMP
Director: Bruce Bennett, BMMP
Editor: Rich Rubasch & Jon Hornbacher, Tilt Media
Designer: BMMP & Tilt Media
Writer: Bruce Bennett, BMMP & Steve Bosack, NCUF
Videographer: Jeff Madsen & Ryan Purcell
Audio: Haggar Audio Productions

Award: Merit

Category: Student - Audio
Production Company: Daniel Vandeneng
Title: A Moving Experience

Award: Merit

Category: Student - Audio
Production Company: Julie Pretell
Title: Jack and the Beanstalk

Award: Merit

Category: Student - Audio
Production Company: Kat Nicholson
Title: The Umbrella

Award: WAVE

Category: Student - Audio
Production Company: Daniel Vandeneng
Title: The Elevator Effect

Award: Merit

Category: Student - Video
Production Company: Andrew Dallman
Title: The History of Wausau

Award: WAVE

Category: Student - Video
Production Company: Eric Peterson
Title: Summer

Award: WAVE

Category: Student - Video
Production Company: Tanja Lazarevic
Title: Interns At Work

Award: WAVE

Category: Student - Website
Production Company: Bess Selje
Title: *Snailish Records*

Award: Merit

Category: Training
Production Company: American Family Insurance Media Center
Client: American Family Insurance
Title: *Diversity*
Credits:
Producer: Erin Fergusson/Steve Schumacher
Editor: Steve Madalinski
Designer: Steve Madalinski
Videographer: Aaron Harris

Award: WAVE

Category: Training
Production Company: Discover Mediaworks
Client: Stephan and Brady
Title: *Culvers Training*
Credits:
Producer: Ward Wixon / Amy Wallace
Editor: Steve Nelson
Videographer: Trevor Wright, Scott Jaeger

Award: WAVE

Category: Training
Production Company: Madison Area Technical College -
Multimedia
Client: Teachers, Heidi Petersen and Tammy Downing
Title: *Radiographic/Anatomical Landmarks for Dental Hygiene Learning Object*
Credits:
Producer: Joan Zander Millard
Director: Joan Zander Millard
Designer: Dale Mitchell & Joe Burud
Writer: Heidi Petersen, Tammy Downing, & Joan Zander Millard

Award: Merit

Category: TV Spot :30 sec \$0-1K budget
Production Company: Charter Media
Client: Woldenberg's
Title: *Formal Runway 2007*
Credits:
Producer: Kelly Klaschus
Director: Kelly Klaschus
Editor: Valerie Hesslink
Writer: Kelly Klaschus
Videographer: Kelly Klaschus
Lighting / Dolly / Additional Camera: John Nee

Award: WAVE

Category: TV Spot :30 sec \$0-1K budget
Production Company: Charter Media
Client: Eye Care Optical
Title: *EyeCare Optical*
Credits:
Producer: Ehren Fleschner
Director: Ehren Fleschner
Editor: Tricia Teeter
Writer: Ehren Fleschner
Videographer: Ehren Fleschner

Award: Merit

Category: TV Spot :30 sec \$1K-5K budget
Production Company: Tilt Media Inc.
Client: Executive Program Service
Title: *The Last Lecture promo*
Credits:
Editor: Jon Hornbacher, Tilt Media Inc.
Designer: Jon Hornbacher, Tilt Media Inc.
Writer: Jon Hornbacher, Tilt Media Inc.

Award: WAVE

Category: TV Spot :30 sec \$1K-5K budget
Production Company: Tilt Media Inc.
Client: Group Health Cooperative
Title: *GHC "Better Together"*
Credits:
Producer: Scott Rippe, Rippe Keane Marketing
Director: Jon Hornbacher, Tilt Media Inc.
Editor: Rich Rubasch, Jon Hornbacher
Designer: Brad Nellis, Distillery Design Studio
Writer: Scott Rippe, Rippe Keane Marketing
Videographer: Michael Curwood, Charter Media

Award: WAVE

Category: TV Spot :30 sec \$1K-5K budget
Production Company: TPW Productions
Client: Ho-Chunk Casino
Title: *Random Riches*
Credits:
Producer: Tom Wiedmeyer
Director: Tom Wiedmeyer
Editor: Cassandra Wohlgemuth
Writer: Alan Miller & Crystal Monteen
Videographer: Rich Underwood
Casting: John Nee

Award: Merit

Category: TV Spot :30 sec \$5K+ budget
Production Company: Charter Media
Client: Watertown Memorial Hospital
Title: *UW Health Partnership*
Credits:
Producer: Michael Curwood
Director: Michael Curwood
Editor: Robert Thompson
Writer: Tina Crave/ Jane Miller
Videographer: Michael Curwood
Crew: Kelly Klaschus, Joel Inden, John Nee, Daryl Marquardt,
Wendy Paterson

Award: Merit

Category: TV Spot :30 sec \$5K+ budget
Production Company: ProVideo & Film, Inc.
Client: GoDaddy.com
Title: *GoDaddy.com-"Dale Race" 1x:30 TV*
Credits:
Producer: Jim Stiener
Director: Billy Nahn
Editor: Karen Myers
Writer: Marc Rhatigan
Videographer: D.A. Oldis

Award: Merit

Category: TV Spot :30 sec \$5K+ budget
Production Company: ProVideo & Film, Inc.
Client: GoDaddy.com
Title: GoDaddy.com "Chad Johnson Testimonial 2" 1 x :30 TV
Credits:
Producer: Jim Stiener
Director: Billy Nahn
Editor: Karen Myers
Writer: arc Rhatigan
Videographer: Joe Picciola

Award: Merit

Category: TV Spot :30 sec \$5K+ budget
Production Company: ProVideo & Film, Inc.
Client: BroMenn Healthcare
Title: BroMenn Healthcare
Credits:
Producer: Matt Cowden
Director: Billy Nahn
Editor: Karen Myers
Writer: SRK Solutions
Videographer: Jerry Emmerich
Lightforce of Wisconsin

Award: WAVE

Category: TV Spot :30 sec \$5K+ budget
Production Company: ProVideo & Film, Inc.
Client: Rainbow Casino
Title: Rainbow Casino "Lunch Break" 1 x :30 TV
Credits:
Producer: Tom Kermgard
Director: Billy Nahn
Editor: Karen Myers
Writer: David Haznaw
Videographer: Jerry Emmerich
Light Force of Wisconsin

Award: WAVE

Category: TV Spot :30 sec \$5K+ budget
Production Company: ProVideo & Film, Inc.
Client: Punch Creative / Modern Woodmen
Title: Modern Woodmen "Career Day" 1 x :30 TV
Credits:
Producer: Tom Kermgard
Director: Bill Patton
Editor: Karen Myers / Chris Dabner
Writer: Bill Patton
Videographer: Robb Fischer
Light Force of Wisconsin

Award: WAVE

Category: TV Spot :60 sec \$5K+ budget
Production Company: ProVideo & Film, Inc.
Client: GoDaddy.com
Title: GoDaddy.com "Kart" 1x :60 TV
Credits:
Producer: Jim Stiener
Director: Billy Nahn
Editor: Karen Myers
Writer: Marc Rhatigan
Videographer: Robb Fischer

Award: WAVE

Category: Web - Corporate Image - \$20K+ budget
Production Company: Kinziegreen Marketing Group
Client: American Society for Laser Medicine and Surgery, Inc.
*Title: American Society for Laser Medicine and Surgery
www.aslms.org*
Credits:
Producer: Don Celeng
Director: Don Celeng and Chris Martin
Editor: Kirk Howard
Designer: Kanon Kulpa
Writer: Kirk Howard

Award: Merit

Category: Web - eLearning - \$0-5K budget
Production Company: Madison Area Technical College -
Multimedia
Client: Teachers, Heidi Petersen and Tammy Downing
*Title: Radiographic/Anatomical Landmarks for Dental Hygiene
Learning Object*
Credits:
Producer: Joan Zander Millard
Director: Joan Zander Millard
Designer: Dale Mitchell & Joe Burud
Writer: Heidi Petersen, Tammy Downing, & Joan Zander Millard

Award: Merit

Category: Web - eLearning - \$0-5K budget
Production Company: Madison Area Technical College -
Multimedia
Client: Teachers, Heidi Petersen and Tammy Downing
Title: Fluoride Tray Application Learning Object
Credits:
Producer: Joan Zander Millard
Director: Joan Zander Millard
Designer: Dale Mitchell & Joe Burud
Writer: Heidi Petersen, Tammy Downing, & Joan Zander Millard

Award: WAVE

Category: Web - eLearning - \$20K+ budget
Production Company: Performance Courseware, Inc.
Client: Navistar
Title: ProStar Front Air Suspension Training
Credits:
Producer: Dean Mieske
Director: Brian Thompson
Editor: Brian Thompson
Designer: Scott Henning
Writer: Dean Mieske
Videographer: Brian Thompson
Nick Carvin: Motion Graphics/Translation Management; Steve
Godfrey: Audio

Award: WAVE

Category: Web - Informational - \$0-5K budget
Production Company: Instructional Media Development Center,
UW School of Education
Client: College of Agriculture, UW-Madison
Title: Plant Breeding at Wisconsin
Credits:
Producer: Karl J. Mogel
Director/Editor: Dick Geier
Videographer: Dick Geier, Clark Thompson
Principle Investigators: Shawn Kaeppeler and Bill Tracy

Award: Merit

Category: Web - Informational - \$5-20K budget

Production Company: The Enterprise

Client: Move, Inc.

Title: All Hands # Q4 2007 Review

Credits:

Producer: Julie A. Bliesner

Director: Julie A. Bliesner, Michael Hawkins-Burgos & Benjamin Lake

Editor: Michael Hawkins-Burgos & Benjamin Lake

Designer: Julie A. Bliesner, Michael Hawkins-Burgos & Benjamin Lake

Writer: Kellie R. Guerrero

Voice Over: Holly Ignatowski

Award: WAVE

Category: Web - Sales/Marketing - Products - \$20K+ budget

Production Company: Tilt Media Inc.

Client: TDS Telecom

Title: managedIP Sales Presentation

Credits:

Producer: Rich Rubasch, Tilt Media Inc.

Director: Jon Hornbacher, Tilt Media Inc.

Editor: Dale Doebert, Tilt Media Inc.

Designer: Ryan Martinson, Silverline Studios; Clotho

Writer: Jeanne Corcoran, Michele Falkner, Dale Doebert

Videographer: Karl Soehnlein

Award: Merit

Category: Web - Sales/Marketing - Products - \$5-20K budget

Production Company: Bennett Marketing & Media Production

Client: CUNA Mutual Group

Title: Increase Your Credit Union's PFI Opportunities With Mortgage Lending

Credits:

Producer: Bruce Bennett, BMMP

Director: Bruce Bennett, BMMP

Designer: Bruce Bennett, BMMP

Writer: Bruce Bennett, BMMP

Audio: Concept Productions

Award: Merit

Category: Web - Sales/Marketing - Services - \$0-5K budget

Production Company: The Enterprise

Client: Top Producer

Title: Top Producer Market Builder

Credits:

Producer: Julie A. Bliesner

Director: Julie A. Bliesner & Michael Hawkins-Burgos

Editor: Michael Hawkins-Burgos

Designer: Ashleah Wilson

Writer: Ashleah Wilson & George Sadler

Videographer: Michael Hawkins-Burgos

Voice Over: Blake Lachance Coordinator: Nav Sangha