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MCA-I Madison Announces the Winners from the 2008 WAVE Show

MCA-I Madison hosted another fabulous WAVE Awards Show on November 19th at the Pyle Center in Madison, Wisconsin. The event showcases the best in media creativity from the greater Madison area. Other MCA-I chapters around the country judge over 70 submitted media productions. This year marked the 20th anniversary of the Madison Chapter and the 40th year anniversary for MCA-I as an international organization.

MCA-I Madison awarded this year's annual scholarship recipients Kat Nicholson and Lucinda Carpente. Both students earned a \$1000 scholarship. Proceeds from this year's silent auction will go to fund next year's student scholarships.

MCA-I is currently looking for sponsors for the 2009-2010 year. If your business is interested in becoming a sponsor for this great organization, please go to www.mcaimadison.org/sponsorship.cfm

Here is the list of this year's WAVE Award Winners:

Production Company	Category
Andy Garcia Productions	Informational and Documentary
Charter Media	PSA/Public Service
Discover Mediaworks	Training
Instructional Media Development Center, UW School of Education	Web - Informational - \$0-5K budget
Kinziegreen Marketing Group	Web - Corporate Image - \$20K+ budget
Performance Courseware, Inc.	Web - eLearning - \$20K+ budget
ProVideo & Film, Inc.	PSA/Public Service
ProVideo & Film, Inc.	TV Spot :30 sec \$5K+ budget
Visuality	PSA/Public Service
TPW Productions	TV Spot :30 sec \$1K-5K budget
Tanja Lazarevic	Student Video
Eric Peterson	Student Video
Bess Selje	Student Website
Daniel Vandeneng	Student Audio

About MCA-I and the WAVE Awards

MCA-I (Media Communications Association International) is an organization of media communications professionals that provides opportunities for networking, forums for education and the resources for information. This year marks our chapter's 20th anniversary. The WAVE awards stand for Web, Audio, Visual Excellence.